

April 13, 2015

Dear Silent Auction Supporter,

Warm summer days may seem far away at this point but we're already busy planning the **66th Tinicum Arts Festival, which will be held this year on July 11th and 12th**. Each year the goal of the Silent Auction volunteers is to break the previous year's record, and in 2014 we were once again successful, bringing the Festival total to over \$42,000, which was distributed to fire departments, seniors, youths and other worthy groups in our communities. This year, with your support, we hope to do even better.

You probably already know the drill, but as a reminder, over 5,000 people attend the Festival each year. In the months leading up to the Festival, they will see posters advertising the Festival in the windows of businesses throughout Bucks and Hunterdon County. At the festival, 5,000 or more people will see your name, as a donor, listed in the festival program. They'll see an inviting tent with professionally designed posters that include your logo, colorful graphics and other information identifying your business. You'll be listed on our website (tinicumartsfestival.org), where we provide a link to your own website for an entire year, until the next Festival. We also use social media, like Facebook, and articles in the local papers prior to and during the auction to advertise your generous donations. That's a lot of positive advertising for your business,

Finally, lest you forget, we are a 501(c)(3) organization so your donation is generally tax-deductible.

We hope we can continue to count on your support with a donation to this year's auction and we're enclosing this year's **donation form**. If you are donating a gift certificate, you can simply fill out the form and return to us by mail, ideally along with your gift certificate, which will save many precious volunteer hours. However, we are always happy to pick up your donation—if that's easier for you, just complete the form and phone us to make arrangements, using the contact number circled below.

To be included in the program and on the website, we must receive your commitment (not necessarily your donation) no later than **June 11, 2014**.

Please see the reverse side of this letter for a listing of the over 30 non-profits on both sides of the Delaware River that benefit from the Silent Auction. With the help of generous business owners and individuals like you, we will be able to continue this 66-year-old tradition of civic commitment.

Most sincerely,

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